



Dixie Canyon Avenue School PTA, Home of the Dolphins Presents:

Saturday, April 21, 2012
CBS Studios

Dixie Auction and Backlot Party

“Luau for the Dolphins”

(A Call for Help and Togetherness)

Dear Vendor/Community Partner:

RE: DIXIE CANYON AVENUE ELEMENTARY SCHOOL AUCTION DONATION

PTA FOR DIXIE would like to announce plans for our **“most important fundraising event of the year”** - our annual **Backlot Party & Auction** will take place on Saturday, April 21, 2012 at the CBS Studio Center in Studio City, CA. This year's theme is, “Luau for the Dolphins, A Call for Help and Togetherness” (Luau o' nai'a. Kuhea o' kokua kui).

This one night supports an entire year of essential programs at **Dixie Canyon Avenue School**, our local K-5 **public elementary school** serving approximately 680 students of diverse ethnicities and cultures for over 63 years. In order to make this event a success, we need your help!

PTA For Dixie is a 501(c)(3) non-profit volunteer support group (Tax ID #237075695). Besides our commitment to support the well being of the child and the whole community, our fundraising efforts support our school's enrichment programs including visual and performing arts, science lab, computer lab, and physical education. Proceeds from the auction also support classroom reduction efforts, assemblies, school beautification, and buses for field trips. All of the community's efforts enable us to preserve essential programs needed to maintain a high standard of excellence for our children. Our yearly expenses exceed \$100,000!

In order to make this event an overwhelming success, **we graciously ask that your business provide a tax-deductible donation of VIP tickets, gift certificates, services, and/or merchandise you feel applicable for our silent auction.** Our Silent Auction is our most popular fundraiser and is a great way for **businesses to get their product and company name known** in the right demographic. In order to ensure proper recognition of your generosity, **PLEASE fill out the 2012 Auction Donation Form attached and return a copy with your item(s) to us as soon as possible.**

Please mail, email or fax to: Dixie Canyon Avenue School PTA, 4220 Dixie Canyon Avenue, Sherman Oaks, CA 91423-3904, DixieDonations@yahoo.com - ATTN: Stacey Hache. **Deadline for auction submissions is March 30, 2012.**

On behalf of the children, parents, teachers, and staff of Dixie Canyon Avenue School PTA, we thank you for your donation. **IT MEANS MORE THAN YOU KNOW!** If you have any questions or if we can be of further assistance to you, please contact our Auction Solicitation Co-Chair, Stacey Hache at 310.721.8356 or at DixieDonations@yahoo.com.

Thank you again! With your help we can continue our wonderful enrichment programs.

Christina M. Sion
Auction Chair

Dixie Avenue School PTA, 4220 Dixie Canyon Avenue, Sherman Oaks, CA 91423
Auction web site: www.dixiecanyon.com/pages/dixie-auction

Deadline for auction submissions is March 30, 2012.

2012 AUCTION DONATION FORM

Business Name (as you would like it to appear in print): _____

Business Contact person: _____

Business Street Address: _____

City, State, and Zip: _____

Telephone: _____ Email: _____

Website: _____

Donated Item/Service: (with full description):

Estimated Value: \$ _____

Item Solicited By: _____

Solicitor contact info (telephone & email): _____

Please mark off the following options:

I will **mail and/or deliver** donated item(s) with this completed form to: Dixie Canyon Avenue School PTA, 4220 Dixie Canyon Avenue, Sherman Oaks, CA 91423-3904 – ATTN: Stacey Hache

I will **email or fax** donated item(s) with this completed form to: DixieDonations@yahoo.com - ATTN: Stacey Hache

Check here if you **DO NOT** want your donated item to be available for **ONLINE** bidding.

We choose not to purchase an ad or donate an item this year, but wish to contribute: \$ _____.
Tax ID #237075695

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THANK YOU!

